



FEATURED SPONSORSHIPS

Platinum* - Call for Pricing

Benefits:

- 20 x 30 Booth space
- Skyscraper Ad on Event Home Page
- Skyscraper Ads on 4 Additional Web Pages
- Upgraded Web Listing with Logo
- 4 Double-Sided Meter Boards
- Booth Highlighted on Floor Plan
- Full Page Ad in Event Show Directory
- 6 Full Conference Registrations
- Logo and Shaded Listing in Show Directory
- Sponsor of 4 Exhibitor Categories
- Logo and Link on Sponsors Page of Web Site
- Logo on Sponsors Page of Show Directory
- Customized pre- and post-show email sent to all registered attendees (Email written and designed by sponsor)

***Limited to 2 Non-Competing Exhibitors!**

Silver - Call for Pricing

Benefits:

- 10 x 20 Booth Space
- Skyscraper Ad on 2 Event Web Pages
- Upgraded Web Listing with Logo
- 2 Double-Sided Meter Boards
- ½ Page Ad in Event Show Directory
- 2 Full Conference Registrations
- Logo and Shaded Listing in Show Directory
- Sponsor of 2 Exhibitor Categories
- Logo and Link on Sponsors Page of Web Site
- Logo on Sponsors Page of Show Directory

Gold - Call for Pricing

Benefits:

- 20 x 20 Booth space
- Skyscraper Ad on Event Home Page
- Skyscraper Ad on 3 Additional Web Pages
- Upgraded Web Listing with Logo
- 3 Double-Sided Meter Boards
- Full Page Ad in Event Show Directory
- 4 Full Conference Registrations
- Logo and Shaded Listing in Show Directory
- Sponsor of 3 Exhibitor Categories
- Logo and Link on Sponsors Page of Web Site
- Logo on Sponsors Page of Show Directory
- Customized email sent to 5,000 pre-registered attendees pre-show or all registered attendees post show. (Email written and designed by sponsor)

Bronze - Call for Pricing

Benefits:

- 10 x 10 Booth Space
- Tile Ad on 2 Event Web Pages
- Upgraded Web Listing with Logo
- One Double-Sided Meter Boards
- ¼ page Ad in Event Show Directory
- 2 Full Conference Registrations
- Logo and Shaded Listing in Show Directory
- Sponsor of 1 Exhibitor Category
- Logo and Link on Sponsors Page of Web Site
- Logo on Sponsors Page of Show Directory

For more information:
Contact Don Berey, Show Director at 703-876-5073 or dberey@1105govinfo.com



Show Directory Advertising

The Official GovSec/U.S. Law Show Directory is a powerful tool to reach decision makers with your message. It is a high impact investment. Your message will be seen by attendees and assist them in navigating the show floor and finding exhibitors. The Show Directory is also a year-round reference guide to products, services and companies.

<u>Standard Positions - 4 Color</u>		
Two Page Spread	4 Color	<u>Call for Pricing</u>
Full Page	4 Color	
½ Page	4 Color	
¼ Page	4 Color	
Company Logo - Enhance your Listing by Adding your Logo		
Shaded Listing - Frame your Company Information and Get Noticed		
Combined Logo and Shaded Listing		

<u>Premium Positions</u>	
Ad on Front Cover of Directory - EXCLUSIVE! Be the only company at the show on the cover of the Show Directory with a 3" x 3" 4C ad	<u>Call for Pricing</u>
Inside Front Cover - EXCLUSIVE!	
Opposite Front Cover - EXCLUSIVE!	
Bookmark (includes FOSE & production) - EXCLUSIVE!	
Exhibitor Category Sponsor - EXCLUSIVE/Category! Have your company dominate your category by having your logo between the category title and list of companies	

<u>Floor Plan and Addendum</u>	
Ad on Front Cover of Directory - EXCLUSIVE!	<u>Call for Pricing</u>
Full page Opposite Exhibitor Alpha - EXCLUSIVE!	
Booth Highlighted on Floor Plan - Limited to 5 Exhibitors	

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eMARKETING SPONSORSHIPS

Attendee eNewsletter - EXCLUSIVE/Issue!

Deliver your message as we deliver ours to pre-registered attendees. These bi-weekly blasts update attendees on new show features, new products and other highlights of the upcoming event. As the only sponsor, they will include your logo, a 50 word description and link to the landing page of your choice.

Web Site Advertising

Amplify your pre-show presence by advertising on the event's web site. Your banner ad will run through the show and beyond.

<u>Premium Positions</u>		
Name	Size	Investment
Skyscraper Ad - Home Page	600 x 160	<u>Call for Pricing</u>
Banner Ad/Bottom - Home Page	728 x 90	
Button Ad - Home Page	160 x 160	
Banner Ad/Top of Exhibitor List and Floor Plan Page	728 x 90	
Banner Ad/Top of the First Attendee Registration Page	540 x 90	

<u>Standard Positions*</u>		
Name	Size	Investment
Banner Ad/Top	540 x 90	<u>Call for Pricing</u>
Skyscraper Ad	600 x 160	
Banner Ad/Bottom	728 x 90	
Button Ad	160 x 160	
*Page selection available; Multiple page discounts available		

<u>Sponsor Printed Pages from Web Site*</u>	
Per page Sponsorship - EXCLUSIVE/Page!	<u>Call for Pricing</u>
*Page selection based on availability ; Multiple page discounts available	

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Web Directory Listing

<u>Standard Listing Includes:</u>	<u>Included with the Booth</u>
Company Name	If applicable:
Address	GSA Contract #
Phone	Veteran Owned
Fax	New Products/Services (25 Words)
Email	Pavilion Designation
URL	GSA Contract Designation
Twitter Address	Featured Sponsorship Designation
Company Profile (75 Words)	
Product Categories (Unlimited)	
Upgrade #2 - Logo Upgrade	Call for Pricing
Standard Listing plus...	
Logo on Directory Listing	Logo on Floor Plan
Upgrade #3 - Event Upgrade	Call for Pricing
Standard Listing	3 Special Events plus Event Description
Logo Upgrade	
*Event listings free to Paid Theater Presentation Sponsors (Does not include logo upgrade)	
Upgrade #4 - Gold Digital Booth	Call for Pricing
Standard Listing	3 Featured Products with each receiving a 25 word description, product tagline, photo and brochure
Logo Upgrade	
1 Company Brochure	
3 White Papers, Brochures or Case Studies	

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SHOW SPONSORSHIPS

Aisle Signs - Limited to 1 Exhibitor/Aisle

Investment: Call for Details & Pricing

Badge Holder Inserts - EXCLUSIVE!

Investment: Call for Details & Pricing

Banners

Investment: Call for Details & Pricing

Carpet Overlays

Investment: Call for Details & Pricing

Option 1 - Hall Entrance - Limited to 5 Non-Competing Exhibitors

Option 2 - Cross-Aisles - EXCLUSIVE/CROSS-AISLE!

Option 3 - In Front of Booth

Cyber Center - EXCLUSIVE!

Investment: Call for Details & Pricing

Lanyard - EXCLUSIVE!

Investment: Call for Details & Pricing

Meter Board Advertising

Investment: Call for Details & Pricing

On-Line Registration - EXCLUSIVE!

Investment: Call for Details & Pricing

On-Site Registration - Express Reg - EXCLUSIVE!

Investment: Call for Details & Pricing

On-Site Registration - Concourse - EXCLUSIVE!

Investment: Call for Details & Pricing

Official Show Bag - Limited to 2 Non-Competing Exhibitors!

Investment: Call for Details & Pricing

Official Show Bag Insert - Limited to 8 Exhibitors Only!

Investment: Call for Details & Pricing

Media Center

Investment: Call for Details & Pricing

Option 1 - Breakfast Sponsor - EXCLUSIVE!

Option 2 - Lunch Sponsor - EXCLUSIVE!

Option 3 - Internet Access Sponsor - EXCLUSIVE!

Option 4 - Flash Drive Sponsor - EXCLUSIVE!

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CONFERENCE/WORKSHOP SPONSORSHIPS **Includes GovSec, U.S. Law and FOSE**

Promote your company as you network with the most focused and qualified attendees and industry leaders. Your company's support of these valuable educational programs will be recognized and appreciated by potential customers who invest their time to be there.

KEYNOTE SPONSORSHIP - DAILY EXCLUSIVE!

Investment: Call for Additional Details & Pricing

Benefits:

- Speaker introduction by a Senior Executive of Sponsoring Company
- Sponsorship Featured on Banner and Signage at Keynote
- Literature Distributed on the Chairs of All Attendees
- Up to 10 Full Conference Registrations for Sponsor Employees and Guests
- VIP Seating for up to 25 Employees, Customers and Guests

CONFERENCE LUNCHEON SPONSOR - DAILY EXCLUSIVE!

Investment: Call for Additional Details & Pricing

Benefits:

- Speaker introduction by a Senior Executive of Sponsoring Company
- Sponsorship Featured on Banner and Signage at Luncheon
- Literature Distributed on the Chairs of All Attendees
- Up to 8 Full Conference Registrations for Sponsor Employees and Guests
- 2 Reserved Table at Lunch for Employees, Customers and Guests

SESSION SPONSORSHIP - SESSION EXCLUSIVE!

Investment: Call for Additional Details & Pricing

Benefits:

- Literature Distributed on the Chairs of All Attendees
- Up to 4 Full Conference Registrations for Sponsor Employees and Guests

CONFERENCE TOTE BAG - EXCLUSIVE!

Investment: Call for Details & Pricing

CONFERENCE TOTE BAG INSERT - LIMITED TO 8 COMPANIES!

Investment: Call for Details & Pricing

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