



Technology Professionals Marketplace

Are you seeking a qualified government IT professional to fill a vital role within your organization? Do you need an experienced individual that understands the inner workings and challenges facing the rapidly, growing government IT community? Does your ideal candidate require a security clearance to be an effective member of your team?

1105 Government Information Group can help. Our Technology Professionals Marketplace is a collection of online and print recruiting tools spanning five market-leading publications—*Defense Systems*, *Federal Computer Week*, *GCN*, *Government Health IT* and *Washington Technology*—and their companion Web sites. The network reaches an audience of more than 300,000 print and 600,000 online active and passive job seekers (Publisher’s Own Data, July 2007). Leveraging the extensive reach and access of 1105 Government Information Group’s integrated media platform, the Technology Professionals Marketplace provides recruiters with targeted and cost effective solutions that attract top talent across the government IT community.

Put the strength of 1105 Government Information Group to work for you. Whether concentrating your recruitment efforts to a specific audience, or advertising broadly across the full suite of properties, 1105 Government Information Group’s Technology Professionals Marketplace has a targeted solution to fit any budget.

PRINT: 6 MONTH RECRUITMENT ADVERTISING PACKAGES

Program rates are based on a six-month commitment by publication, and cancellations will be subject to the short rate to earned rate on the rate card. Contact your media consultant for details.

DEFENSE SYSTEMS

¼ page 4/C \$1,500 net per placement
½ page 4/C \$2,000 net per placement

GovernmentHealth IT

¼ page 4/C \$1,500 net per placement
½ page 4/C \$2,000 net per placement

Federal Computer Week

¼ page 4/C \$1,500 net per placement
½ page 4/C \$2,500 net per placement

WashingtonTechnology

¼ page 4/C \$1,200 net per placement
½ page 4/C \$1,800 net per placement

GCN

¼ page 4/C \$1500 net per placement
½ page 4/C \$2,500 net per placement

ONLINE ADVERTISING OPPORTUNITIES

Advertisers may purchase three enewsletters placements in FCW Daily, WT Newswatch or GCN Daily Update for a discounted rate of \$700/net. Placements include a headline, 300 characters of promotional text (max. 5 lines with 60 characters per line), and linking URL that drives traffic directly to your careers page and tracks click-thru rates.

- ♦ Targeted campaigns to an audience of working government and security-cleared IT professionals
- ♦ Flexibility to reach the government IT community most aligned with your job requirements
- ♦ Exclusive technology-focused listings and prominent visibility across 1105 Government Information Group’s market-lead brands
- ♦ A la carte or package pricing that lowers recruiting costs and improves time-to-hire
- ♦ Convenient “single point of contact” service that makes ordering simple

**For more information, or to begin your program, contact:
Steve Ganous ♦ (571) 244-3115 ♦ sganous@1105govinfo.com**



1105 GOVERNMENT Information Group

PRINT
ONLINE
EVENTS
CUSTOM MEDIA
RESEARCH

Technology Professionals Marketplace

Print Advertising Rates and Specifications (all rates are net)

Federal Computer Week **GCN**

| Frequency | Full Page | 1/2 Page | 1/4 Page |
|-----------|-----------|----------|----------|
| 1x | \$6,995 | \$5,580 | \$3,400 |
| 3x | \$6,785 | \$5,412 | \$3,298 |
| 6x | \$6,581 | \$4,559 | \$3,196 |
| 12x | \$6,384 | \$4,422 | \$3,094 |

DEFENSE SYSTEMS **GovernmentHealth IT** **WashingtonTechnology**

| Frequency | Full Page | 1/2 Page | 1/4 Page |
|-----------|-----------|----------|----------|
| 1x | \$4,250 | \$3,100 | \$2,480 |
| 3x | \$4,122 | \$3,007 | \$2,405 |
| 6x | \$3,998 | \$2,916 | \$2,333 |
| 12x | \$3,878 | \$2,829 | \$2,263 |



AD SPECIFICATIONS

| | Live Area |
|----------------|-----------------|
| Full page | 8 1/4" X 9 1/4" |
| 1/2 horizontal | 8 1/4" x 4 1/2" |
| 1/4 page | 4 1/4" X 4 3/4" |

Printing

Web offset. SWOP standards apply. CMYK, 4-color process printing only. For PMS ink color availability, contact your media consultant.

Media Shipping (not including pre-printed inserts)

Ad Production Coordinator
1105 Government Information Group
3141 Fairview Park Drive, Suite 777
Falls Church, VA 22042
(703) 876-5149 • Fax: (703) 876-5128

Please include the magazine name and issue date on all packages. You may also email materials to the appropriate address specified below:

| | |
|-----------------------|----------------------------------|
| Defense Systems | dsadproduction@1105media.com |
| Federal Computer Week | fcwadproduction@1105media.com |
| GCN | gcnadproduction@1105media.com |
| Government Health IT | govhitadproduction@1105media.com |
| Washington Technology | wtadproduction@1105media.com |

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