


















# Federal Computer Week

## 2008 Editorial Calendar (as of 1/15/08)

ISSUE DATE	ENHANCED ONLINE COVERAGE	SPECIAL/FEATURE REPORT AND 360° COVERAGE	BRIEFINGS	CUSTOM REPORTS AND CONTRACT GUIDES	BONUS DISTRIBUTION	AD CLOSE	ART DUE
7-Jan		2008 Watch List				20-Dec	21-Dec
21-Jan		HSPD-12 Transition Guide	Exec-Tech, CXO Lessons Learned			9-Jan	10-Jan
<b>4-Feb</b>		360° Report: IPv6 countdown	Smart Managers Guide, S&L Spotlight	Priority Report: IT Security (ad close: 1/18, art due: 1/23)	AFCEA West 2008	23-Jan	24-Jan
18-Feb		Special Report: Homeland Security	Exec-Tech	2007 PEO EIS Army Catalog (ad close: 1/28, art due: 1/30)		6-Feb	7-Feb
3-Mar		360° Report: Collaboration	DOD Spotlight	Government Infrastructure: Network Management (ad close: 2/15, art due: 2/20)	IPIC	20-Feb	21-Feb
24-Mar		Federal 100 Awards theme issue			Federal 100 Awards	12-Mar	13-Mar
31-Mar		Spotlight: FOSE	Exec-Tech, CXO Lessons Learned	Priority Report: Identity Management (ad close: 3/13, art due: 3/18)	FOSE	19-Mar	20-Mar
<b>7-Apr</b>		Storage (1)	Smart Managers Guide, S&L Spotlight			26-Mar	27-Mar
14-Apr		Storage (2)		2007 PEO EIS Guidebook and Contract Guide (ad close: 3/18, art due: 3/21)	Army PEO EIS Industry Day	2-Apr	3-Apr
21-Apr		Service Oriented Architecture	Exec-Tech	Priority Report: Green Government (ad close: 4/3, art due: 4/9)	GovSec, U.S. Law, and Ready, GSA Expo	9-Apr	10-Apr
28-Apr		Special Report: Homeland Security			Knowledge Management	16-Apr	17-Apr
5-May		Special Report: State and Local Government	DOD Spotlight, Exec-Tech			23-Apr	24-Apr
12-May		Web 2.0	DOD Spotlight			30-Apr	1-May
<b>19-May</b>		360° Report: Mobile applications	Exec-Tech, CXO Lessons Learned	Priority Report: Information Sharing & Assurance (ad close: 5/1, art due: 5/7)		7-May	8-May
2-Jun		Security convergence	Smart Managers Guide, S&L Spotlight	Government CIO Challenges & Priorities (ad close: 5/1, art due: 5/7)		21-May	22-May
9-Jun		Networx	Exec-Tech	Government Infrastructure: Project Management (ad close: 5/21, art due: 5/28)	Government Health IT, Management of Change	28-May	29-May
16-Jun		COOP (1)		GSA/GWAC Buyers' Guide (ad close: 5/22, art due: 5/29)	Transformation Warfare	4-Jun	5-Jun
23-Jun		COOP (2)	Exec-Tech			11-Jun	12-Jun
30-Jun		Enterprise architecture	DOD spotlight	DOD Custom Report: Training & Simulation (ad close: 6/5, art due: 6/11)*		18-Jun	19-Jun
7-Jul		Special Report: Homeland Security	Exec-Tech			25-Jun	26-Jun
<b>14-Jul</b>		CXO Lessons Learned: Telework		Priority Report: Encryption and Authentication (ad close: 6/23, art due: 6/27)		1-Jul	2-Jul

\* The June 30 DOD Custom Report: Training & Simulation will be distributed to the DOD circulation in both Federal Computer Week and GCN.

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21-Jul		Health IT	Exec-Tech			9-Jul	10-Jul
28-Jul		2008 Rising Star Awards theme issue	CXO Lessons Learned	Governance: Multi-sector workforce/contracts (ad close: 7/1, art due: 7/8)*	Rising Star Awards	16-Jul	17-Jul
4-Aug		360° Report: Defense IT	Smart Managers Guide	Networkx Contract Report (ad close 7/8, art due 7/10)		23-Jul	24-Jul
11-Aug		Workforce theme issue (Best Agencies Survey)	Exec-Tech	DOD and Security Buyers' Guide (ad close 7/10, art due 7/18)		30-Jul	31-Jul
18-Aug		Open Source		Government Infrastructure: Security Management (ad close: 7/31, art due: 8/6); ASCP Contract Guide & Report (ad close: 7/16, art due: 7/23)	LandWarNet	6-Aug	7-Aug
25-Aug		E-Voting	Exec-Tech	Air Force ELSG Contract Guide (ad close: 7/28, art due: 8/1)	Air Force Information Technology Conference (AFITC)	13-Aug	14-Aug
1-Sep		2008 Federal List				20-Aug	21-Aug
<b>8-Sep</b>		360° Report: Emergency management		Priority Report: Collaboration tools (ad close: 8/21; art due: 8/27)	Enterprise Architecture	26-Aug	27-Aug
15-Sep		Program management	Exec-Tech	GSA Contract Report (ad close: 8/21, art due: 8/27)		3-Sep	4-Sep
22-Sep		Security (1)	DOD spotlight	Security Directives & Compliance (ad close: 9/4, art due: 9/9)		10-Sep	11-Sep
29-Sep		Security (2)	Exec-Tech, CXO Lessons Learned			17-Sep	18-Sep
6-Oct		Security (3)	Smart Managers Guide, DOD Spotlight	Government Infrastructure: Application Management (ad close: 9/18, art due: 9/24)		24-Sep	25-Sep
13-Oct			Exec-Tech			1-Oct	2-Oct
20-Oct		2008 Power Players				8-Oct	9-Oct
<b>27-Oct</b>		Survey: A review of George W. Bush's tech legacy	Exec-Tech		IAC ELC	15-Oct	16-Oct
3-Nov		360° Report: Green IT			MILCOM	22-Oct	23-Oct
17-Nov			Exec-Tech, CXO Lessons Learned		Program Management Summit, Security	5-Nov	6-Nov
8-Dec		Special Report: Homeland Security	Smart Managers Guide, DOD Spotlight			24-Nov	25-Nov
15-Dec		2008 Year in Review	Exec-Tech			3-Dec	4-Dec

Events in blue denote 1105 Government Information Group events. **Bold issue date denotes Signet Ad Measurement Study issue.**

\* The July 28 Governance: Multi-sector workforce/contracts custom report will be distributed to the full circulation of both Federal Computer Week and Washington Technology.

