



In every issue, *Federal Computer Week* provides essential news, analysis and insight on managing technology in government to deliver business results. This enables government IT marketers to tailor a unique marketing message to decision-makers 33 times a year!

Buzz of the Week kicks off the magazine, which reviews the most compelling story from the previous week and puts it in its broader context. The page also includes the Buzz contenders, brief tidbits on other must-know or at least amusing anecdotes.

FCW.com highlights special features and recent postings to the FCW Web site, including blogs, letters to the editor, reader polls and multimedia projects.

The Week News provides an overview of the most important stories of the week from FCW.com, with added insight and analysis. It also spotlights articles of interest from *Federal Computer Weeks* sister publications, *GCN* and *Washington Technology*.

Features showcase in-depth articles and special reports. The section typically includes articles listed on the editorial calendar, such as the quarterly Homeland Security, Reinventing the IT Infrastructure and CXO Lessons Learned. It also includes book excerpts and Q&As with leading government officials.

FCW Forum is *Federal Computer Week's* opinion editorial section, featuring regular and guest columnists—like Steve Kelman, Judy Welles and Joseph Petrillo—who provide informed perspectives on vital issues across the government IT community.

Management informs subscribers about the latest ideas on how to manage organizations, the workforce and technology programs. It spotlights how government agencies are putting those ideas to use and the lessons they are learning.

Technology features trends, applications and case studies to inform executives about what they need to know in today's rapidly-evolving technology market. It also features three recurring market reports: Spotlight: Web 2.0, the Compliance Report and the Smart Manager's Guide.

Acquisition focuses on the rules, regulations and strategies agencies follow in soliciting and awarding government contracts. The section also looks at shifts in the competitive landscape that could help or hinder agency procurements.

Policy tracks the emergence and evolution of rules, guidelines and laws affecting how agencies manage and use technology. The section tracks the emergence of new policies and taps into the experts across the community to explain their potential impact.

Pointers (the final word in *Federal Computer Week*), which gives a weekly recommended reading list, drawing on publications and Web sites in the areas of technology, management and beyond.



Federal Computer Week

AWARD-WINNING EDITORIAL

Federal Computer Week's expert editorial content has won national industry recognition and awards throughout its 21-year history. Prestigious recent accolades include:

August 2007: Silver national award for Best Editorial/Editor's Letter by the American Society of Business Publication Editors (ASBPE)

June 2007: One of ten finalists for Magazine of the Year by the American Society of Business Publication Editors (ASBPE)

November 2005: Silver *Folio* Eddie Award for B2B government

June 2005: One of ten finalists for Magazine of the Year by the American Society of Business Publication Editors (ASBPE)

June 2004: Gold and silver national ASBPE Awards for government coverage and gold national ASBPE Award for special supplement

March 2004: Maggie Award for news story/trade

June 2003: Gold national ASBPE Award for best news section and one of ten finalists for Magazine of the Year

June 2002: Gold national ASBPE Awards for best government coverage

June 2001: Gold national ASBPE Awards for best government coverage