



Federal Computer Week

In every issue, *Federal Computer Week* provides essential news, analysis and insight on managing technology in government to deliver business results. This enables government IT marketers to tailor a unique marketing message to decision-makers 40 times a year!

FCW.com Download leads off the magazine, featuring the **Buzz of the Week** and FCW's buzz contenders – the top stories from the week that you need to know in government IT.

News analyzes the most important stories of the week, and includes **Circuit**, which provides insider information from around the government IT community that you won't find anywhere else. It also spotlights the FCW.com table of contents, calling out special features found on *Federal Computer Week's* companion Web site.

Features showcase in-depth articles and special reports. The section typically includes articles listed on the editorial calendar, such as the quarterly Homeland Security special report.

Comment is *Federal Computer Week's* opinion editorial section, featuring regular and guest columnists—like Steve Kelman, Judy Welles and Marty Wagner—who provide informed perspectives on top issues across the government IT community.

Management informs subscribers about the latest ideas on how to manage organizations, the workforce and technology programs.

ExecTech features trends, applications and case studies to inform executives about what they need to know in today's rapidly-evolving technology market.

Procurement focuses on the agency buying process and those industry issues that impact how agencies work with vendors.

Policy tracks the emergence and evolution of rules, guidelines and laws affecting how agencies manage and use technology.

FlipSide ends the magazine with a slightly offbeat look at the federal IT community, featuring notable sound bytes, cool technology, revealing statistics, and short interviews with notable people in the community that we call "A few minutes with..."

Spotlights are regular features that focus on the critical issues and program applications impacting the **defense** and **state/local government** communities.



AWARD-WINNING EDITORIAL

Federal Computer Week's expert editorial content has won national industry recognition and awards throughout its 21-year history. Prestigious recent accolades include:

August 2007: Silver national award for Best Editorial/Editor's Letter by the American Society of Business Publication Editors (ASBPE)

June 2007: One of ten finalists for Magazine of the Year by the American Society of Business Publication Editors (ASBPE)

November 2005: Silver *Folio* Eddie Award for B2B government

June 2005: One of ten finalists for Magazine of the Year by the American Society of Business Publication Editors (ASBPE)

June 2004: Gold and silver national ASBPE Awards for government coverage and gold national ASBPE Award for special supplement

March 2004: Maggie Award for news story/trade

June 2003: Gold national ASBPE Award for best news section and one of ten finalists for Magazine of the Year

June 2002 and 2001: Gold national ASBPE Awards for best government coverage