



A GUIDE TO PUBLIC-PRIVATE HEALTH CARE CONVERGENCE

GOVERNMENT HEALTH IT

Government Health IT is the definitive source for news and information on how government is driving the adoption of information technology in health care. It distinctively integrates coverage of government, technology and health care issues to help decision-makers improve the way health care is managed and delivered. Every issue offers:

- Deep coverage of federal, state and local government health IT programs, policies and spending
- Exclusive reporting on health IT deployments in military and veterans' agencies, state/local government-anchored health information exchanges, disease/pandemic surveillance systems and community health networks
- Analytical reporting on government policies and legislation that will drive both public and private sector health IT spending, including pay for performance, quality measurements and public-private health partnerships.

With ten in-depth issues in 2008, health IT marketers have the distinct opportunity to tailor a unique marketing message to senior-level public and private decision-makers with impact!

2008 EDITORIAL LINE-UP

February 4: Public safety and disaster operations; clinical decision support systems

March 10: Ambulatory care; hospital management systems

April 14: Medicaid information systems; computerized physician order entry

May 5: Management engineering; interoperability

June 9: Military health IT; identity management solutions

July 14: Disease management and population health; electronic medical record systems

August 18: Privacy and security; mobile solutions

September 8: P4P and quality reporting; pharmacy and e-prescribing systems

October 6: Telehealth; physician and nursing handheld tech

November 3: Disease surveillance; digital imaging systems



IN-DEPTH COVERAGE IN EVERY ISSUE

News – a digest from our blogs and Web reporting on the most essential and significant government health IT news of the month

Communities – best practices in health IT across local jurisdictions, professional groups (i.e. veterans) or demographic categories (i.e. ambulatory or elderly care populations).

HIE Lights – best practices in the formation of health information exchanges between state and local governments and private sector hospital systems

Technology Briefing – an executive-level screening of commercial IT trends relevant to the delivery of health care—from security solutions and ID management to ERP and service-oriented architectures

Spotlights – a rotating feature on government health care IT hot-spots, including pandemic surveillance, Medicaid information systems and pay for performance