Federal Computer WEEK

2012 Editorial Calendar *(As of 5/15/12--Subject to change)*

ISSUE	FEATURE COVERAGE	THE BUSINESS OF TECHNOLOGY	COLUMNS	SLIDESHOWS	SPECIAL REPORTS CONTENT SOLUTIONS*	BONUS DISTRIBUTION	AD CLOSE/ ART DUE
Jan	The Watch List: Top Technologies & Trends to Watch in 2012	WAN Optimization	•Inside DOD •Management Watch		Download: Data Center Optimization (SOLD)		Jan 3/Jan 4
Feb	Cloud Computing Transition Checklist	Business Continuity	•Acquisition •Gov 2.0		The STAND: Cybersecurity (SOLD)	• Cybersecurity I FCW Executive Briefing	Jan 17/Jan 18
Mar 15	Inside DOD: Situational Awareness	Virtual Desktop	•Management Watch	Tips for Effective Teleworking	Snapshot: Unified Communications (SOLD)	• Cloud & DCC FCW Executive Briefing • AFCEA TechNet Land Forces	Feb 21/Feb 22
Mar 30	The Federal 100 Issue				Roadmap: Health IT (SOLD) Download: Cloud Computing Study (SOLD) GameChanger: Business Discovery (SOLD)	• Fed 100 Awards • DoDIIS Worldwide Conference	Mar 6/Mar 7
Apr 15	Secure-by-Design: Federal Government Technologies/Solutions	Information Management	•Acquisition •Gov 2.0		Snapshot: Virtualization (SOLD)	• FOSE/GovSec • ACT-IAC SB	Mar 20/Mar 21
Apr 30	Tips for Improving Government Performance	Cloud Storage	•Management Watch		Snapshot: Managing Big Data (SOLD) Download: Information Security Study (SOLD)		Apr 3/Apr 4
May 15	Inside DOD: IT Strategy	Mobile Applications	•Acquisition •Gov 2.0		Snapshot: Information Sharing (SOLD) 2012 GSA Alliant Contract Guide	• DISA Customer & Partner Conference • GSA Expo • NASCIO • ACT-IAC	Apr 17/Apr 18
May 30	Data Center Consolidation: Progress, Strategies & Challenges	Continuous Monitoring	•Inside DOD •Management Watch		Snapshot: Data Center Strategies (SOLD) 2012 GSA IT Schedule 70 Contract Guide (Digital) (SOLD)	• Cybersecurity II: Continuous/Network Monitoring FCW Executive Briefing • Cybersecurity III: Identity Mgmt FCW Executive Briefing	May 1/May 2
Jun 15	Then & Now: Technologies & Policies That Have Shaped Government The Last 25 Years - *FCW 25th Anniversary Issue*			Cool Developments in Mobile Computing	Snapshot: Defense IT (SOLD)	• Content Management FCW Executive Briefing • Government Customer Service FCW Executive Briefing	May 21/May 22
Jun 30	Wireless & Mobile Computing: Technology/Innovation Review	Storage Virtualization	•Acquisition •Gov 2.0		Snapshot: Cloud Computing (SOLD)	• Big Data: Data Management FCW Executive Briefing	Jun 5/Jun 6
Jul 15	Inside DOD: Cyberwarfare	Smartphone's	•Management Watch		The STAND: Continuous Monitoring *(2 sponsorships remain)* Snapshot: Advancing Agency Infrastructure (SOLD)	• Mobility I: Mobility & the Workforce/Telework FCW Executive Briefing	Jun 19/Jun 20
Jul 30	Best Practices for Federal IT Virtualization	Advanced Networking	•Acquisition •Gov 2.0		2012 NASA SEWP Contract Report (SOLD) Snapshot: Cybersecurity (SOLD) The STAND: Big Data (SOLD)		Jul 10/Jul 11
Aug 15	Inside DOD: Rugged IT	Content Management	•Management Watch		Snapshot: Modernizing the Network (SOLD) GameChanger: Big Data (SOLD)	• AFCEA TechNet Land Forces • Preventing Waste, Fraud, Abuse FCW Executive Briefing	Jul 24/Jul 25
Aug 30	7 Effective Tips for Teleworking	ID Management	•Acquisition •Gov 2.0		Snapshot: Converging Communications (SOLD)		Aug 7/Aug 8
Sep 15	Open Government: New Initiatives and Plans of Action	Server Virtualization	•Inside DOD •Management Watch	7 Must-Read Security Guidelines and Directives	Snapshot: Cloud Services (SOLD) The STAND: Cloud Computing *(1 sponsorship remains)*	• Health IT FCW Executive Briefing	Aug 21/Aug 22
Sep 30	The Federal List: Ranking of the Top Primes, Subs, 8As and Hot Companies to Watch in the Federal Market				Snapshot: Health IT Download: Mobile & Wireless Study (SOLD)		Sep 4/Sep 5
Oct 15	Cybersecurity: Agencies Profile Cyber Threats, Challenges & Solutions (*National Cybersecurity Awareness Month)*	Situational Awareness	•Acquisition •Gov 2.0		Snapshot: COOP Download: Big Data	• Cybersecurity IV: National Cybersecurity Awareness Month FCW Executive Briefing • SATCON	Sep 18/Sep 19
Oct 30	Redefining the CIO	Videoconferencing	•Inside DOD •Management Watch		Snapshot: NETCENTS-2 (SOLD) Download: Cybersecurity Study	• Cybersecurity, Cloud and Virtualization and Mobile Government Conferences • NASCIO Annual Conference (CA) • ACT-IAC Executive Leadership Conference	Oct 9/Oct 10
Nov 15	The Digital Infrastructure: IT Solutions for Managing Big Data	Disaster Recovery	•Acquisition •Gov 2.0		Download: Cybersecurity The STAND: Collaboration (SOLD)	• Cloud Computing & Data Center Mgmt FCW Executive Briefing • GovSec West	Oct 23/Oct 24
Nov 30	Security Directives Reference Guide for Federal Managers	Cloud Security	•Inside DOD •Management Watch		Snapshot: Mobile Office (SOLD)	• Enterprise Architecture Conference • Government Info. Summit (• Knowledge Mgmt • Big Data)	Nov 5/Nov 6
Dec	The Evolving Infrastructure: The Impact of IT	Wireless Broadband	•Acquisition •Gov 2.0		Snapshot: Advancing the Data Center ITES-3 Contract Watch	• Mobility Part II: Mobility & New Technology FCW Executive Briefing	Nov 13/Nov 14

Bold issues reflect scheduled Signet Readership Study issues.
*Content Solutions programs close earlier then regular issue ad close. For more information contact Stacy Money, Vice President of Sales at smoney@1105media.com.